cloudcover
MUSIC ™

LIBERTY
ESTD 2009
NETWORKS
AND SYSTEMS

MUSIC THAT MATCHES YOUR BUSINESS GOALS

From 1 to 10,000 locations at an affordable price

$22.90/month or

$247.32/year

CloudBox: $94.50

Stations targeted towards industry needs

Amplify your store ambiance

Custom music solutions to suit personalized needs

QUALITY CONTROL

All of our stations are curated with businesses in mind. 95% of our stations are family-friendly and do not contain any explicit content - any explicit stations are clearly marked. Our stations follow FCC content guidelines for public play and the Music Team closely examines all lyrics to ensure songs align with station descriptions.

ENERGY LEVEL

Music is a crucial part of an environment's energy, whether it is used to calm or liven up a space. Our team carefully curates according to tempo, sound and intensity to fit the right spaces and ultimately influence customer satisfaction and buying behavior.

MEETING YOUR NEEDS

Many music companies have behind-the-scenes arrangements with record labels to influence a song's success and revenue. At Cloud Cover, we focus on one thing: playing the music that you want to hear. The Music Team is happy to work with you to find the perfect station or custom mix for your business!

SONG SELECTION

Cloud Cover works with music industry specialists to curate stations taking into consideration factors such as:

- Nielsen SoundScan music trends
- Music and brand congruence
- Music cognition and behavioral case studies

LATEST MUSIC

Our curators are constantly working to improve our stations to fit modern trends. **Today's Hits**, for example, is routinely updated with current Billboard hits to keep it fresh and relevant.

CONTENT INQUIRIES

We are open to inquiries about specific songs and/or artists in our catalog. Contact our team if you want to know which station has your favorite soul jam or your childhood rock idol!

cloudcover MUSIC

IMPLEMENTATION

The most crucial element in streaming rollout is equipment and setup. Once the locations are equipped, Cloud Cover can setup your subscriptions and provide phone and online training to both the corporate office and locations within two weeks' time.

Demo
Would you like a software demo? Our sales team is more than happy to schedule an online demo or conference call to focus in more detail on our technology, music or messaging options.
Email: sales@cloudcovermusic.com

Support
Our live support center helps you with installation and troubleshooting. Start with one location and add more as you go. Absolutely no startup cost or location minimum. Try us today!
Email: support@cloudcovermusic.com

DEVICES

Control Your Business Music Anytime, From Anywhere

CloudBox   **Mobile Apps**   **Web**

MUSIC PLAN

Clean Language
The latest music with no explicit content. Our Family station is free from any negative or suggestive lyrics.

Reliable Song Removal
Don't like a song? Want to brand your music? Remove songs from playing in your stream.

Highest Quality
Normalized music to guarantee the best overhead listening experience.

Dayparting
Schedule music by time and day of the week to run automatically on any device.

Mix Stations
Unlimited mixing where you determine how often stations play.

Regular Updates
Music is updated based on play frequency as often as weekly.

MANAGE PLAN

Monitor Locations
Our dashboard gives immediate feedback on location streaming. Use detailed stream history for troubleshooting.

Control Permissions
Control your locations with multiple permission levels. Empower managers with remote music control.

One-Click Changes
Change music or messaging in once click. Group locations together for targeting.

Reports
Pull compliance reports over time. Track messages to sales with downloaded reports.

Limit Company Stations
Limit a set of company branded music choices for all of your locations.

Campaign Tools
Target grouped locations with specific messaging campaigns.

MESSAGING PLAN

Sample Messages
Test out messaging with sample messages. You can request them from us at any point.

Unlimited Storage
Store an unlimited number of messages in your Library.

Load Your Own Messages
Upload your own messages at no cost.

In-House Studio
Get professional message production from our in-house LA sound studio.

Unlimited Combinations
Move messages from your Library into combinations. Control timing for how often the messages will play.

Assign to Locations
Assign the combinations to play at your locations. Changes are live and can be made at any time.